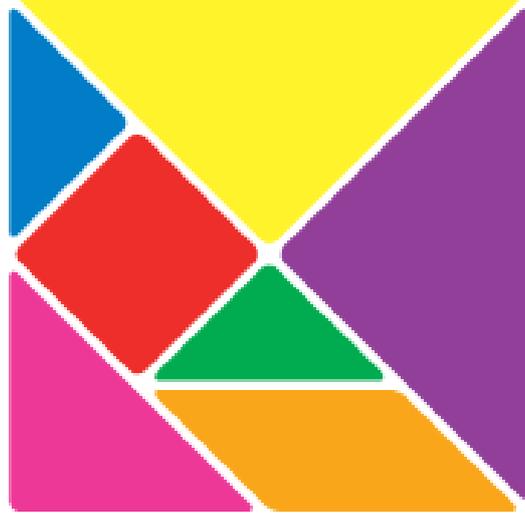


Prague Pride, o.s.

Annual Report 2013



Prague
pride
2013

Jdeme
s barvou
VEN

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PRAGUE PRIDE WAS EVEN MORE SUCCESSFUL IN 2013.

WE THANK YOU FOR YOUR SUPPORT AND WE BELIEVE THAT WE WILL BUILD ON THIS SUCCESS IN 2014

98

festival partners

100

programme activities

150

festival organisers

12 000

Facebook followers,
twice the number of 2012

20 000

parade participants (25% increase)

60 000

festival visitors (33% increase)

12 500 000 Kč

spent by festival visitors
in the city of Prague



Interview via text messaging with Jana Černochová, MP and Mayor of Prague 2

What comes to mind, when I mention Prague Pride?

the expression 'rainbow-like'.

What do you consider to be the festival's contribution to Prague?

I believe that events of this sort demonstrate that people with different sexual orientation are living among us, and that they are normal people. Both the festival's energy and its carnival atmosphere enrich Prague.

The festival topic was 'Coming Out'. Do you believe that it's difficult to come out publicly in the Czech Republic?

I am sure that it is not easy ...and, of course, it varies depending on where a person lives. For example, Prague society is undoubtedly more tolerant than in the countryside. It is also easier to find kindred communities in cities.

Do you think that the Prague Pride Festival supports the implementation of legislative changes like your own, relating to the change in registered partnership legislation?

Definitely, but I believe that the festival's main contribution is its role in shifting public opinion from distrust and denial towards acceptance of diversity.

Thank you very much.



Supporting, promoting and enforcing equal opportunities and a tolerant civil society

The third annual Prague Pride Festival took place on 12-18 August 2013 under the auspices of the Mayor of Prague Tomáš Hudeček and Mayor of Prague 2 Municipal District, Jana Černochová. In 2013, Prague Pride was listed as one of the ten best gay pride festivals in Europe by the gaycities.com website. The festival was organised by Prague Pride Civil Association and, as in previous years, there were several other collaborators, both commercial and non-commercial. For example, the US Embassy enhanced night-time Prague with a dramatic rainbow and lit up Prague Glorietta in rainbow colours for the entire festival week. The Queer film festival, Mezipatra, joined new Prague Pride festival event Prague Pride at Piazzetta, and organized a summer presentation of Mezipatra at the National Theatre's Piazzetta. Another part of Prague Pride 2013 was the NOH8 campaign, known worldwide for its promotion of gender, marriage and human equality.



ADAM BOUSKA



The festival comprised over a hundred events and activities, ranging from political debates through cultural events, public discussions and sports tournaments in addition to the social events. Prague Pride at Piazzetta was just one of the new features of this year's programme. The festival was given an opportunity to occupy the public space and fill it for the entire week. The National Theatre's Piazzetta was a splendid location for the creation of a festival 'village'. During festival week (and throughout the summer) Piazzetta was the site of a major architectural installation 'On Table and Chair' built by Matěj Petránek and 0,5 Studio. The programme for this public space was created partly on an initiative of Radim Labuda, curator of the week-long Prague Pride happening at NT's Piazzetta, and partly by a number of other organisations. Planned programme highlights included evening film projections, prepared by the Mezipatra festival and presented from Monday to Thursday. Every evening these attracted around three hundred visitors. The 'Depresivní děti touží po penězích' Theatre Company's interactive show, Robot Revue, incorporating their short film, attracted some 150 visitors on Wednesday evening. Jiří Kalfař's fashion show, using a long table as a catwalk, was well-received both by audiences and the media, and was seen by around three hundred visitors. A fashion designer's response to the present situation in Russia provided the show with a thought-provoking bonus. Friday night's successful programme, on the eve of the Prague Pride march, started with the Think Fish dance show, performed by the cieLaroque ensemble and produced by space4dance (Jan Malík). Friday night was topped off with the Silent Disco (from 9.30 pm until midnight).



The Prague Pride happening at NT's Piazzetta was in many ways an experiment and trial of both the possible and impossible in such a space. The great news is that these events did not attract any protests from belligerent groups in our society. So, success in conventional urban space, rather than relying on great political gestures can be achieved through small-scale yet consistent work towards opening the social climate on a more personal level.



The theme of this year's Prague Pride was 'Coming Out'. In a broader sense, coming out embraces a process, during which a human being recognises and accepts his or her minority sexual orientation. In a narrower sense it is used as a term denoting the moment of confiding oneself to other people or to the public. We decided on this theme because, not only is it relevant to every lesbian, gay, bisexual or transgender person, but it also affects their families and their community – their close friends, their work or school environment. We did not approach the topic straightforwardly and simply, but focused on its diverse aspects: coming out and politics, coming out in sports, coming out among elderly people, coming out among family and friends, coming out at school, etc.. It proved that our choice of topic was very appropriate, and that it was capable of attracting the attention of both general and media public. For promotional purposes, we chose the motto 'We show our true colours' (Jdeme s barvou ven) and we supported the theme visually with pictures of homosexual couples.

12.-18. 8.
PRAGUE PRIDE 2013
www.praguepride.cz

JDEME S BARVOU VEN

17. 8. SOBOTA
14.00 PRŮVOD Z ULICE RYTIŘSKÁ
16.00 KONCERT LETENSKÉ SÁDKY

HERCULES AND LOVE AFFAIR
SOUNDSYSTEM

CARTONNAGE
JAN BENDIS a další

ORGANIZÁTOŘI PRŮVODU: DMS PRAGUEPRIDE
PRŮVODNÍ KONCERT: LETENSKÉ SÁDKY

SPONZOROVANÉ: [Logos of sponsors]

12.-18. 8.
PRAGUE PRIDE 2013
www.praguepride.cz

JDEME S BARVOU VEN

VÝSTAVY
DIVADLO
FILM
DISKUZE
PARTY
PIZZETA
PRŮVOD
KONCERT

ORGANIZÁTOŘI PRŮVODU: DMS PRAGUEPRIDE
PRŮVODNÍ KONCERT: LETENSKÉ SÁDKY

SPONZOROVANÉ: [Logos of sponsors]

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SPONZOROVANÉ: [Logos of sponsors]

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PRŮVODNÍ KONCERT: LETENSKÉ SÁDKY

SPONZOROVANÉ: [Logos of sponsors]



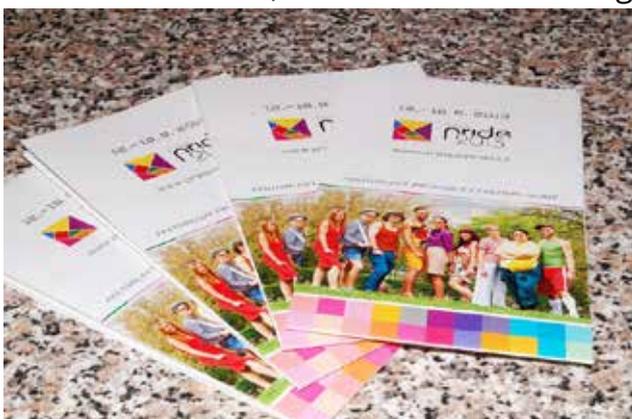
The Prague Pride promotion is one of our basic tools for spreading public awareness of LGBT. Consequently, public relations play a key role in the Association's activities.

Each year, festival promotion in the Czech Republic starts with a video clip projected before every film at Queer film festival Mezipatra that takes place in November. The same clip is then also projected at Febiofest film festival in March. The campaign's main thrust took place from July to August. This year we focused on regions outside Prague, mainly because of the stronger resonance (in comparison to Prague) of the coming-out issue there.



In Ostrava we had at our disposal twelve tram postings (QS foils), and in Pilsen we placed eight CLVs. The Prague promotional campaign started on 23 July and lasted until 18 August, consisting of 90 CLVs in the JCDecaux network, eight CLVs in the MF Reklama network, 2,000 A2 posters and 4,000 postcards. Promotion also included 10,000 printed programmes with a festival map, 1,000 DL fliers, 3,000 promotional condoms and 1,000 stickers, as well as radio spots (Radio City, Radio1), a Facebook campaign and magazine display advertising (Metropolis, Annonce and others). Media partners of the 3rd Prague Pride included TV, radio and print media. On Saturday 18 August, the day of the parade through Prague, Óčko music TV targeted young viewers, broadcasting direct reports from several locations on the parade route, and from the subsequent concerts in Letná Park. Radio partners of Prague Pride included Radio 1 – targeted on alternative Prague Radio Wave listeners – Czech Radio focused on the younger generation, with Radio City broadcasting to mainstream listeners in the Prague region. Radio City was in direct contact with the organisers at the parade's meeting place on Saturday, and broadcast live spots with event information. Among printed media, the main partner was MF Dnes, and its internet edition iDnes.cz, which published a multi-page report from the Coming Out exhibition installed at the National Theatre's Piazzetta. Other media partners included teenage magazine Bravo, advertising newspaper Annonce, monthly programme listings magazine Metropolis and internet website protisedi.cz. Prague Pride media partners among LGBT media were iBoys.cz and iGirls.cz, Colourplanet, Fresh Gay Mag, Queermag.cz, Crazy Radio and Fenix Radio. Media partners also included several foreign language media published in the Czech Republic, above all The Prague Post, Prague Daily Monitor, Prague Connect, In Your Pocket City Guides and Prague TV.

During June and July, Prague Pride published three press reports, the first focused on the festival theme, the second introducing the complete festival programme and the



third presenting the Transgender Me exhibition. A press conference in Hotel Josef on 6 August was visited by thirty journalists including a team from Czech Television. By the end of August, Prague Pride had scored more than 400 media reports in printed periodicals, online media and TV (based on monitoring provided by Newton Media). In contrast to the previous two years, there was significant progress in both the content and style of the news and reporting of Prague Pride.

- We managed to avoid the hitherto routine confrontation between Prague Pride and its opponents from ultra-conservative circles, typical in previous years.
- Consequently, and thanks also to the opportunities generated by this year's Prague Pride topic (i.e. coming out), many of the media reports in front-line nationwide media (Czech Television, MF DNES, idnes.zc, aktualne.cz, Právo, novinky.cz, Bravo, Blesk, etc., but not restricted to these) were focused on Prague Pride's festival programme and, most importantly, on its key topic: coming out (both generally and in the form of real people's stories).
- Compared with the previous year, more attention was given to the economic benefits of Prague Pride, the tourism and purchasing power of the LGBT community in general (Hospodářské noviny, ihned.cz, MF DNES, idnes.cz, Marketing a media and others). It was largely in this context that Prague Pride's sponsors were mentioned.
- Another topic that attracted great media attention was Coming Out in Politics. Interviews with American congressman David Cicillin and British MP Michael Freer appeared on several important media, including Czech Television. At the same time, journalists analysed the LGBT situation among Czech politicians.
- A number of news reports from main-stream news broadcasters were particularly successful (Události ČT, Zprávy, Odpolední zprávy and VIP zprávy TV Prima, Televizní noviny TV Nova, Zprávy TV Barrandov and TV Metropol). Prague Pride briefed the media on the guests at several debates dedicated to the LGBT topic, for example 'Jak to vidíte?', a radio broadcast by Patricie Strouhalová (ČRo 2) about coming out, and a radio broadcast, Zaostřeno (ČRo 2), about worshippers among lesbians, and Student Plus about LGBT students on ČRo Plus.

In terms of its media coverage, Prague Pride 2013 has begun to rival other summer festivals in Prague, while still promoting its human rights agenda. Many reports were



presenting it as having become a traditional part of the Prague summer. Negative reviews were typically confined to websites connected to ultra-conservative and ultra-nationalist circles, like euportal, and a few bloggers.

We launched foreign promotion in March when attending ITB, the international travel trade fair in Berlin. In cooperation with the Czech Tourism Agency we were the first post-communist country with a stand in LGBT part of the trade fair. In addition



to Prague Pride we also promoted Prague and the Czech Republic as the Central European LGBT centre. Our presence at ITB Berlin attracted foreign media attention (see Report from ITB Berlin for Czech Tourism): 40 articles were specifically about Prague Pride, 35 articles were published in print and five articles on internet media. Prague Pride was mentioned on CNN and RTL, and in The China Daily, The India Times and Die Tageszeitung. A large four-page feature was published in German magazine Du & Ich. German magazines Blu and Du & Ich also published adverts promoting Prague Pride.

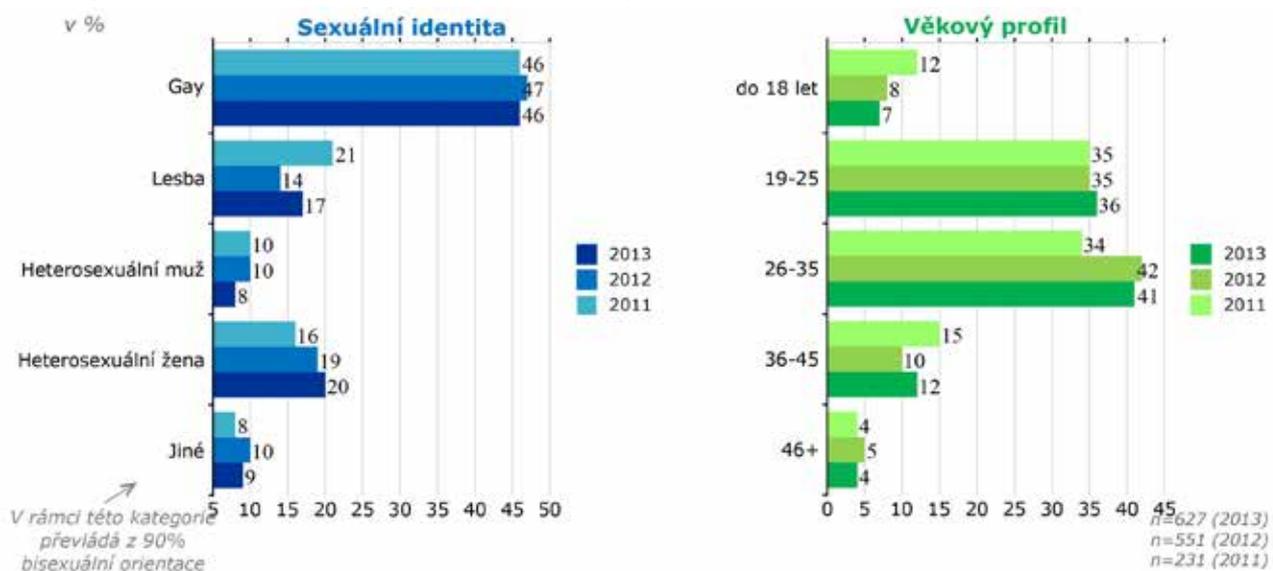
This year, together with the Czech Tourism Agency, we co-organised a press visit to Prague Pride for eight foreign journalists writing for the LGBT public. From 15 to 18 August they could sample our festival programme, most importantly the Transgender Me exhibition, political debate on the predicament of LGBT people in Russia, the National Theatre's Piazzetta programme and, of course, Saturday's parade and music festival:

Merry Johns, Curve magazine, USA Stephan Roth, Frontiers magazine, USA Ian Wallace and Robbie Grieshaber, Gaydio UK, UK Frank Störbrauck, Tom on Tour, Germany Katrin Heienbrock, Special Media SDL, Germany Edwin Reinerie, Gay Krant, The Netherlands Geert de Weyer, Zi Zo Magazine, Belgium

In total, the week-long festival was attended by some 60,000 visitors, i.e. 20,000 more than in the previous year. Approximately 20,000 took part in the Pride parade and the same number of visitors attended the following Letná programme.

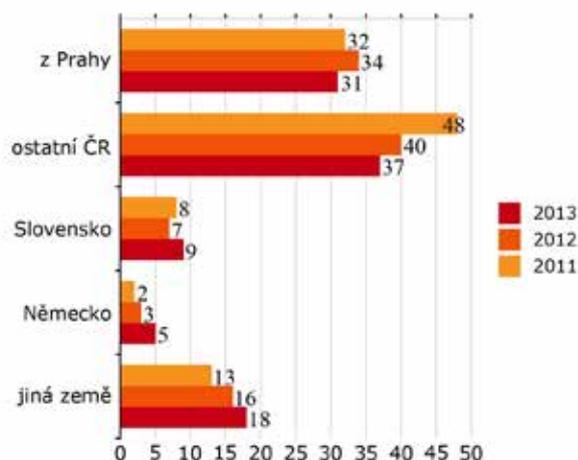
As in previous years, Prague Pride conducted a survey to determine the festival visitor profile. This year the poll was based on 627 questionnaires. The Prague Pride festival visitor profile shows very stable characteristics in terms of sexual orientation and age structure. Almost half of the visitors are gays, with more than a quarter heterosexual men and women. In terms of age, Prague Pride addresses mainly a demographic up to 35 years.

Although the majority of festival visitors are Czech, there is continual growth in foreign visitor participation that now forms almost a third of the total turnout. This year, foreign festival visitors accounted for some 32%, 6% more than in the previous year and almost 10% more than in the first festival year. With Prague Pride listed among the ten best pride festivals in Europe we expect this trend to continue.



These expectations are supported by Google analytics data. In addition to 76,708 visits from the Czech Republic on www.praguepride.cz, almost 2,700 visits were from Germany, 2,600 from Slovakia and almost 1,400 visits from the US. 1,100 visits were from the UK, followed by visits from Poland, France, Austria and Russia (all less than 1,000 visits).

v %



Místo původu: detail jiná země (2013)	
Polsko	3
USA	2
UK	1
Francie	1
Španělsko	1
Nizozemí	1
Itálie	1
Ukrajina	1
Rusko	1
Rakousko	1

Based on our own survey, Prague Pride's own information channels still constitute more than half of the sources of information on the festival, this year supported with a mobile app. Praguepride.cz visits from 1 July to 28 August 2013 totalled 91,865, 58,323 of which were unique visits. The most intense surge took place during the festival itself, when the site was visited 58,000 times.

1. 7. 2013 - 28. 8. 2013

Lokalita

● návštěvy – podíl v %: 100,00 %

Země / území	Návštěvy	Počet stránek na návštěvu	Prům. doba trvání návštěvy	Procento nových návštěv	Míra okamžitého opuštění
	91 865 Podíl z celku v %: 100,00 % (91 865)	3,99 Průměr webu: 3,99 (0,00 %)	00:03:36 Průměr webu: 00:03:36 (0,00 %)	61,69 % Průměr webu: 61,56 % (0,21 %)	33,99 % Průměr webu: 33,99 % (0,00 %)
1. Czech Republic	76 708	4,07	00:03:42	59,27 %	32,04 %
2. Germany	2 667	4,09	00:03:33	66,55 %	36,41 %
3. Slovakia	2 609	3,35	00:02:36	76,16 %	48,10 %
4. United States	1 347	2,71	00:02:31	80,40 %	58,50 %
5. (not set)	1 128	3,05	00:03:06	71,81 %	43,53 %
6. United Kingdom	1 101	3,69	00:03:26	65,85 %	39,06 %
7. Poland	766	3,93	00:03:07	80,81 %	44,13 %
8. France	589	3,82	00:02:56	74,36 %	39,05 %
9. Austria	560	4,11	00:04:09	71,96 %	32,86 %
10. Russia	404	3,55	00:03:33	79,70 %	49,50 %

Řádky 1–10 z 123



The Festival's Facebook page has currently 11,822 fans. During the festival more than 98,000 people were targeted by our posts and other activities on our Facebook page.

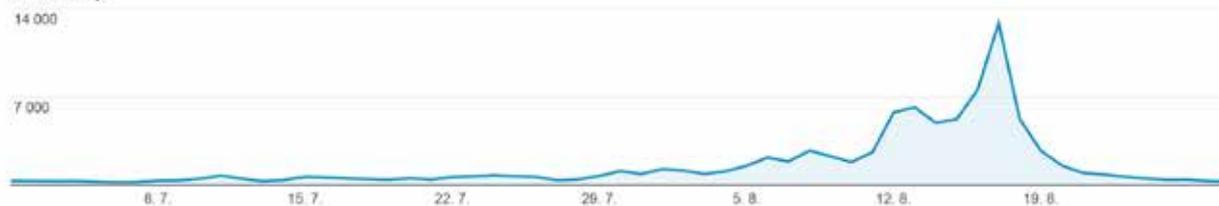
Přehled publika

1. 7. 2013 - 28. 8. 2013

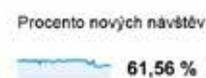
● návštěvy – podíl v %: 100,00 %

Přehled

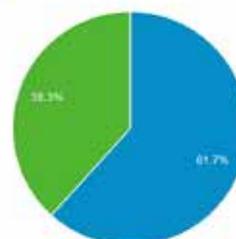
● Návštěvy



Počet návštěvníků tohoto webu: 58 323



■ New Visitor ■ Returning Visitor



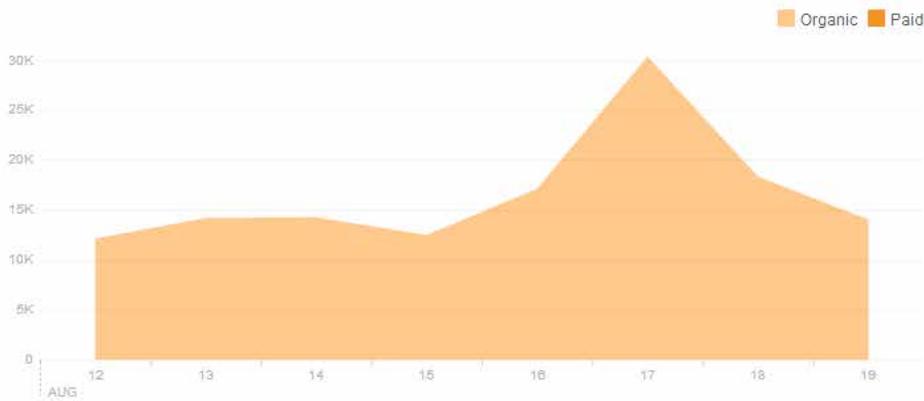
Jazyk	Návštěvy	Návštěvy v %
1. cs	48 076	52,33 %
2. cs-cz	13 564	14,77 %
3. en-us	13 455	14,65 %
4. en	3 515	3,83 %
5. sk	2 219	2,42 %
6. de-de	1 850	2,01 %
7. en-gb	1 391	1,51 %
8. ru	771	0,84 %
9. de	759	0,83 %
10. ru-ru	689	0,75 %

[zobrazit celý přehled](#)



Post Reach

The number of people who saw your posts.



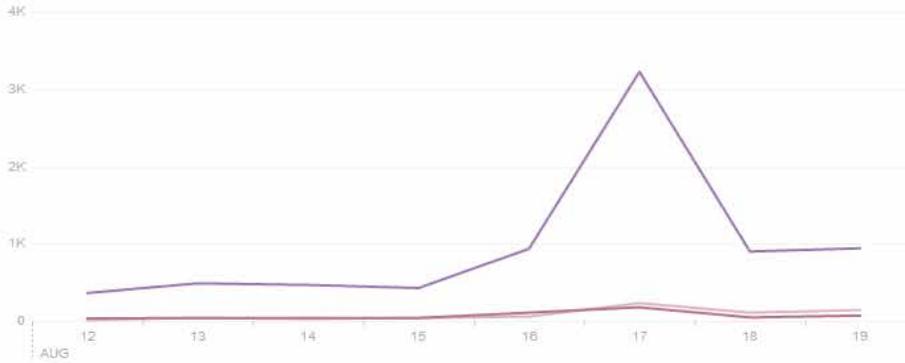
BENCHMARK
Compare your average performance over time.

Organic

Paid

Likes, Comments and Shares

These actions will help you reach more people.



Compare your average performance over time.

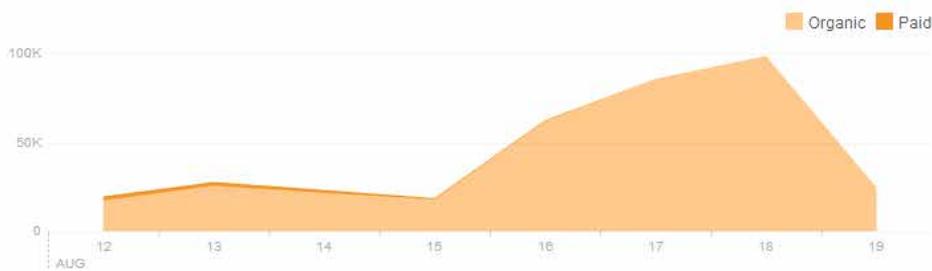
Likes

Comments

Shares

Total Reach

The number of people who saw any activity from your Page including posts, posts by other people, Page like adverts, mentions and check-ins.



BENCHMARK
Compare your average performance over time.

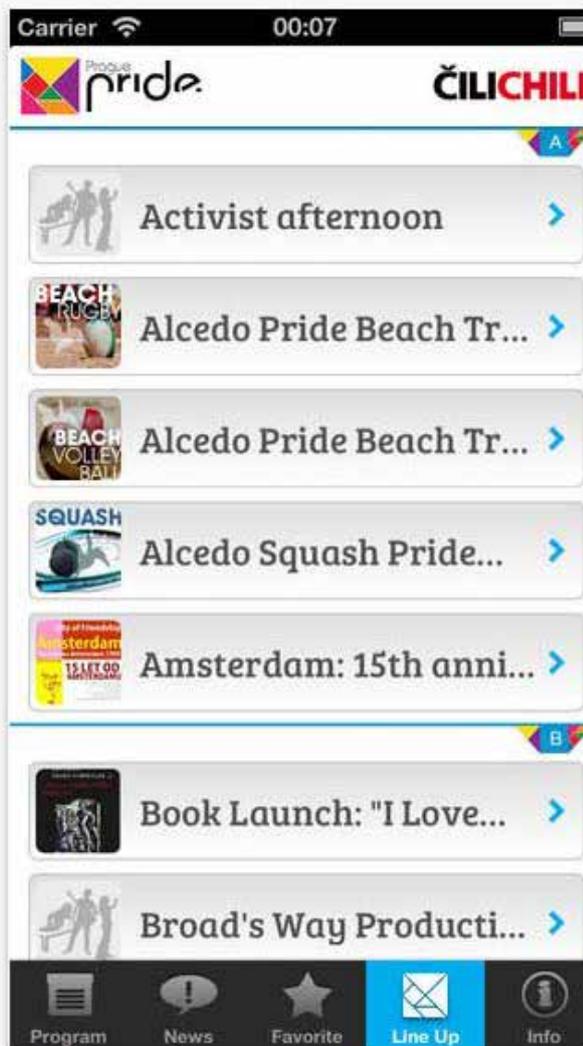
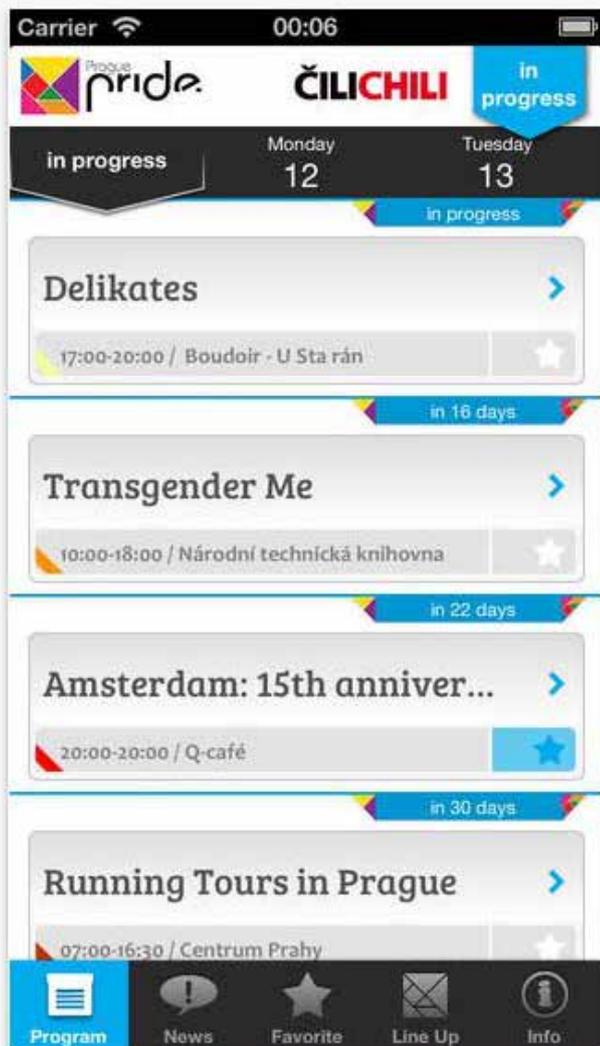
Organic

Paid



This year an innovation for festival visitors was our special festival app that they could download onto their smartphones and tablets. The app was downloaded by 1,638 people.

iPhone Screenshots



Identifying the manifestations of sexual orientation discrimination, and elimination of its causes

The seven-day festival was formally launched on Monday 12 August at 5.00 pm with a banquet in the residence of Mayor of Prague, Tomáš Hudeček, with the participation of the Mayor himself and many other important guests (US congressman David Cicilline, Member of the Chamber of Deputies of the Czech Republic Parliament, Jana Černochová, Member of Parliament of The Kingdom of the Netherlands, Mark Verheijen, ambassadors of the United States, Germany and Netherlands, Lejla Abbasová, Fero Fenič and many others).



A preview of the large-format photographic exhibition on the National Theatre's Piazzetta, titled 'Coming Out', launched the festival for the general public. The preview took place on Monday 12 August at 7.00 pm, and it was officially opened by Member of Parliament of The Kingdom of the Netherlands, Mark Verheijen. The exhibition presents twelve people of different ages, coming from different social backgrounds, and their coming-out stories. Within the exhibition we presented the story of a teacher, a Catholic, a boy whose boyfriend committed suicide due to his coming out, a tram driver, an elderly woman who lost any contact with her family due to coming out, and also a letter from a school principal, explaining her reasons for not allowing the inclusion of an image showing the teacher in his class. Exhibited photographs were also published in MF Dnes Magazine a week before the Prague Pride festival launch, including summaries of each story. The exhibition was open to the public



from 12 until 31 August, and was seen by 5,000 people in total. Both the theme and its interpretation contributed hugely to the successful communication of the festival's key message.

Debate 'Coming Out and Politics':

On Tuesday 13 August in the New Town Hall, a discussion panel 'Coming Out and Politics' was convened. The debaters were UK Member of Parliament Mike Freer, Dutch Member of Parliament Mark Verheijen, US House of Representatives member David Cicilline, former Minister of Transport of the Czech Republic Gustav Slamečka, and Sylvie Lauder, editor of Respekt magazine. The debate panel was moderated by Merryn Johns from American magazine Curve. The debate topic was coming out and politics. The speakers responded to questions from the public regarding their own coming out, with further discussion on the strategies of political parties towards LGBT politicians in particular countries and, last but not least, the situation in the Czech



Republic and the fact that there is no MP or senator in the country prepared openly to admit his/her different sexual orientation. There were 60 visitors in the audience and the debate was also streamed. The stream was watched by 325 people with an average watching time of 40 minutes. The media partner for this festival event was Respekt magazine.

Transgender ME 2013

The aim of Transgender ME was to outline through its activities different perceptions



of transgender and transsexual categories in different cultures. Transgender ME 2013 was mainly focused on different notions of gender in different cultures, for example among Native Americans, within the community of Indian hijras, Mexican muxes or on the African continent.

The exhibition took place in the Gallery of the National Technical Library from 29 July to 17 August 2013. Since 1989, German couple Eva & Adele have presented their own sub-culture and context that can be perceived from the perspective of transgender identities. In over twenty years of artistic engagement they have become a worldwide



cult. Other exhibiting artists were Michael Dvorak (USA), Albert Grøndahl (DK), Lukáš Houdek (CZ), Jan Khür (CZ), Katarzyna Kozyra (PL), Zanele Muholi (JAR), Petr Motyčka (CZ), Maroš Rovňák (SK), Michelle Siml (CZ) and Mark Ther (CZ). In total, the exhibition was visited by 1,000 people and its preview by some 250 people, including significant personalities of the Czech art world.

The key-note evening of 15 August 2013 was launched with a guided tour for the general public with the participation of both exhibition contributors and curators, followed by individual presentations. Richard LaFortune, a Native American, identified himself as 'two spirit' (the Native American term for transgender). Richard talked about Native American tribes' perception of two-spirit identity in the past and today. His presentation was followed by Abhina Aher, member of the hijra group in New Delhi, India, who focuses among other things on HIV prevention in these communities. Finally, the evening was rounded off with an audio-visual performance from Océan LeRoy, a transsexual performer from Berlin. This event was attended by approximately 150 visitors.

Business forum

The Business Forum has become a traditional part of the festival. It is a gathering of companies and entrepreneurs discussing different aspects of diversity in the workplace. The forum is organised by IBM and Hilton Hotel, and took place on Thursday 15 August 2013. In this third year of the meeting, it took the form of a workshop focusing on the creation of open environments in companies, not just for LGBT employees but, more broadly, in the relationships between LGBT communities and the business world. The event was aimed mainly at corporate representatives. This year the organisers also concentrated on the theme of marketing campaigning targeting the LGBT community. The



meeting was opened by His Majesty's Ambassador W. V. M. Hoeks (Netherlands), Michael Specking, General Manager of Hilton Hotel in Prague and Marijn Pijnenburg from IBM. In the first part, concerning inclusive corporate environments, speeches were given by Armin Borries, CEO Clearstream Operations in Prague, Alena Sochorová, Accenture Czech Republic, Andreea Gavriluc, Vodafone Czech Republic and Scott Neumann, IBM. During the second part of the meeting, which was focused on marketing and LGBT community, attendees received presentations from Stephan Roth, President of Outhink Partners USA, Edwin Seth Brown from ITB Berlin and Will Rust from Ogilvy Czech Republic. This meeting was attended by ninety guests.



As in previous years, the festival was visited by several important international guests, such as American congressman David Cicilline, British MP Mike Freer, Dutch MP Mark Verheijen, Indian hijra Abhina Aher and 'two-spirit' Native American Richard LaFortune, Merryn Johns, editor-in-chief of Curve magazine, and Edwin Seth Brown from ITB Berlin.

Parade and concert

The festival's climax was the Pride parade and subsequent music festival in Letenské Gardens. This year's parade passed from Na Příkopěch through Náměstí



Republiky, Dlouhá, Staroměstské Náměstí, Pařížská. After crossing the Čechův Bridge, participants walked up the stairs to Letenské Gardens. The parade included eight allegorical floats. An innovation for this year's parade was co-operation with City Radio, which broadcast a special show for the Prague Pride visitors one hour before the parade's start and all of the allegorical floats played this broadcast from their PA systems. We were able, in this way, to ensure continuous communication with all our festival visitors.

Due to reconstruction of Střelecký Island, we organized the music festival on Letná. This space has a different ambience from Střelecký Island: it is larger and more spacious, and offers more potential. The festival comprised the Main Stage, DJ Stage and the JarmarQ fair of non-commercial organisations. The afternoon was hosted by Jan Cína and Petr Vančura, and headliners for the concert were Hercules and Love Affairs Soundsystem. Among Czech musical artistes, visitors enjoyed shows from Cartonnage, Lanugo and Jana Bendig. This year we also provided an opportunity for different LGBT and LGBT-friendly organisations to present themselves to the Prague Pride visitors within our JarmarQ area. Also this year we defined JarmarQ as an interactive event and asked every participating organisation to approach JarmarQ as



a creative space, instead of just a huge badge shop - we tasked them to come with activities that would entertain our visitors. The following organisations participated in JarmarQ: Alcedo Praha, Amnesty International, Art for Life, Česká společnost AIDS pomoc, o. s., Galibi, GaTe, Charlie, In IUSTITIA, o.s., LePress publishing house, Leathers.CZ, Médecins Sans Frontières Czech Republic, Linka bezpečí, Medvědi, Mladí sociální demokraté, PROUD, QMU, Queershop.cz, Společně proti AIDS and Strana zelených. They offered our visitors an art workshop, HIV prevention advice, a picnic, a photographic exhibition, interactive games, children's playground, a coming out advisory centre, a coming out simulator and much else.

This year we also tried to make our festival handicapped-friendly - each programme event had signage indication of whether or not it was accessible to handicapped people, and at the end of Pride parade from Čechův Bridge was a shuttle bus stop from which people in wheelchairs could travel to the music festival location. The music festival venue was equipped with special toilets for handicapped people.



Financial report

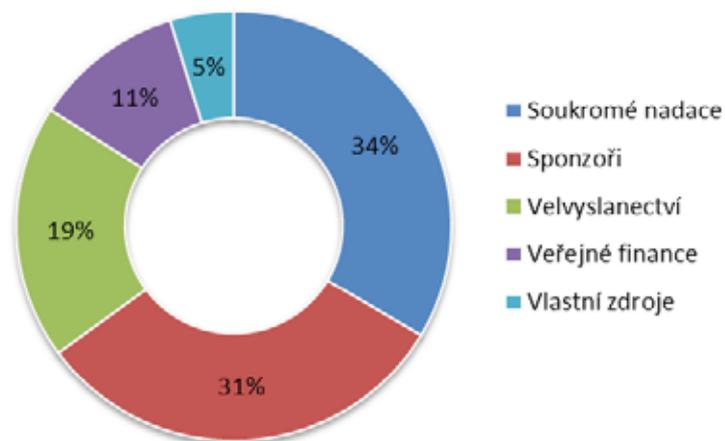
v tis. Kč

Výnosy sdružení	2 706
Soukromé nadace	1 011
CEE Trust	537
Open Society Institute	324
Slovensko-český ženský fond	150
Sponzoři	805
Clearstream Operations Prague, s.r.o.	300
Pivovary Staropramen, s.r.o.	100
IBM Česká republika, spol. s r. o.	61
Pražská správa nemovitostí, spol. s r.o.	50
Hard Rock Cafe (Czech Republic), s.r.o.	40
CafeCafe Praha, s.r.o.	30
Friends Prague, s.r.o	20
Le Clan, s.r.o.	20
Valentino Prague, s.r.o.	16
Platinum Capital, s.r.o.	12
Freedom Night	10
Polský institut v Praze	7
Ibis Praha	5
Novotel Praha	5
Prague Saints	5
Metropolitan ForU2	5
NOI concept, s.r.o.	5
CELEBRITY CAFE, s.r.o.	4
Jihočeská Lambda	2
Ostatní dary	108
Velvyslanectví	158
Velvyslanectví Spojených států amerických	98
Velvyslanectví Nizozemského království	60
Veřejné finance	125
Česko-německý fond budoucnosti	75
Česká centrála cestovního ruchu	50
Vlastní zdroje	607

Tato tabulka zobrazuje výnosy sdružení v roce 2013. U grantů a dotací se jedná o prostředky v daném roce využité. V roce 2012 nebyly využity prostředky veřejné sbírky Prague Pride, miluji tě!.



VÝNOSY PODLE SKUPIN ZDROJŮ



v tis. Kč

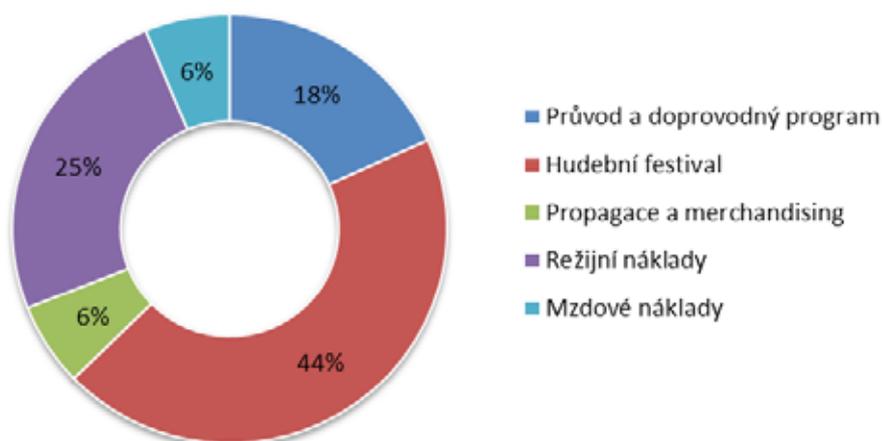
Náklady sdružení

2 473

Průvod a doprovodný program	437
Hudební festival	1 109
Propagace a merchandising	669
Režijní náklady	159
Mzdové náklady	99

Sdružení vede účetnictví dle zákona č. 593/1991 Sb. O účetnictví, ve znění pozdějších předpisů, a prováděcí vyhlášky č.504/2002 Sb., ve znění pozdějších předpisů.

CELKOVÉ NÁKLADY SDRUŽENÍ



Rozvaha za období

Kód	Název účtu	Má dáti	Dal
211000	Pokladna		41 759,80
211101	Pokladna EUR		12 022,70
221001	Poštovní spořitelna (ČSOB a. s.) 242428114/0300	246,10	
221002	Banka	428 074,19	
221003	Banka (Fio, 200413429/2010)	13 250,50	
221200	ERA sbírkový účet	358,62	
261000	Peníze na cestě		
311000	Odběratelé	14 059,36	
314000	Poskytnuté provozní zálohy		
321000	Dodavatelé		44 415,22
325000	Ostatní závazky	54 654,42	
331000	Zaměstnanci		
341000	Daň z příjmů		
342000	Ostatní přímé daně		
347100	Dotace - Stiftung Open Society		
347200	Dotace - Česko-německý fond budoucnosti		
347300	Dotace - Velvyslanectví USA		
347400	Dotace - Velvyslanectví Nizozemska		
347500	Dotace - Grant OKG SCWF		
368000	Závazky k účastníkům sdružení		35 563,65
371100	Půjčka - OS Vzájemné soužití	200 000,00	
378100	Pohledávky - půjčka Czeslaw Walek		
378200	Pohledávky - půjčka Markéta Navrátilová		
379101	Závazek vůči členům týmu PP		5 533,00
384000	Výnosy příštích období		
388000	Dohadné účty aktivní		49 803,00
389000	Dohadné účty pasivní		54 654,42
395000	Vnitřní zúčtování		
931000	Hospodářský výsledek		
932000	Nerozdělený zisk, neuhrazená ztráta		233 455,49
		710 643,19	477 207,28
	<u>Výsledek hospodaření</u>	Zisk	233 435,91



Výsledovka za období

Kód	Název účtu	Má dáti	Dal
501000	Spotřeba materiálu	86 557,04	
502300	Pohonné hmoty	2 462,17	
512000	Cestovné	53 883,06	
513000	Náklady na reprezentaci	39 548,6	
518000	Ostatní služby	2 044 248	
518001	Provize	54 654,42	
518100	Poštovné	7 518,62	
518200	Nájemné	26 994,5	
518300	Licenční poplatky	16 286	
521000	Mzdové náklady	99 000	
538000	Ostatní daně a poplatky	32 330	
543000	Dary	1 780	
545000	Ostatní pokuty a penále	1 000	
563000	Kurové ztráty	3 070,74	
568000	Ostatní finanční náklady	3 393,56	
601000	Tržby za vlastní výrobky		114 481,6
602000	Tržby z prodeje služeb		1 099 244,91
628100	Dotace		631 537
662000	Úroky		39,24
668000	Ostatní finanční výnosy		4,45
682000	Ostatní finanční výnosy - Dary		860 855,42
		2 472 726,71	2 706 162,62
	<u>Výsledek hospodaření</u>	Zisk	233435.91



Association's bodies

President	Czeslaw Walek
Vice-president	Kateřina Saparov
Committee	Kateřina Saparov Daniel Kupřovsk (until 12 November 2013) Czeslaw Walek Petr Kalla (from 12 November 2013)
Board of Trustees	Bastiaan Huijgen (until 12 November 2013) Ismayil Khayredinov (until 12 November 2013) Zuzana Petrchov Markta Navrtilov (from 12 November 2013) Kamila Frhlichov (from 12 November 2013)
Members:	Willem van der Bas Martin Benda Oldřich Bureř Lukř Houdek Bastiaan Huijgen Petr Kalla Ismayil Khayredinov Hana Kulhnkov Daniel Kupřovsk Markta Navrtilov Tereza Pelechov Zuzana Petrchov Kamila Frhlichov Kateřina Saparov Andrea řenkyřikov Czeslaw Walek Ruth Weiniger Lucia Zachariřov



Festival team

Czeslaw Walek,	President
Kateřina Saparov,	Finance
Bohdana Rambouskov,	PR
Kamila Frohlichov,	Marketing
Petr Tomař,	PR and Media
Willem van der Bas,	International PR
Andrea řenkyřikov,	Opening Ceremony
Hana Kulhankov,	Programme Director
Oldřich Bureř,	Parade Director
Michelle Smith,	TransgenderME
Lukař Houdek,	TransgenderME
Lucia Zachariarov,	TransgenderME
Zuzana Petrachov,	JarmarQ Production
Marketa Navratilov,	Merchandising
Tereza Pelechov,	Manager of Volunteers
Petr Kalla,	Legal Consultancy
Michal Kolařek,	Legal Consultancy Assistant
Jakub Volak,	Marketing Assistant
Martin Juřık,	Personal Assistant to President



